



PRINCE ALBERT

GOLF AND CURLING CENTRE



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The Prince Albert Golf & Curling Club provides a welcoming, accessible, year round environment for people of all ages and abilities to build friendships, sportsmanship and skill development through sports, social and leisure opportunities.

Prince Albert Golf & Curling Club is a non-profit community organization that is governed by a volunteer Board of Directors.. PAG&CC works in co-operation with the City of Prince Albert. The City of Prince Albert operates the golf course; PAG&CC owns & manages the building, the curling operation & the Rock & Iron Club House.

The Prince Albert Golf & Curling Club has a long history in the city. Curling started on the river in the 1800's, moving to various locations including 15th Street where the current Fire Hall stands, to our present location in 1968. Many provincial banners hang on our walls, recognizing the achievements of local curlers of all ages from youth to seniors.

Infrastructure is showing its age and there is continuing pressure put on the Club from athletes & participants for better & better ice & golfing conditions and facilities.

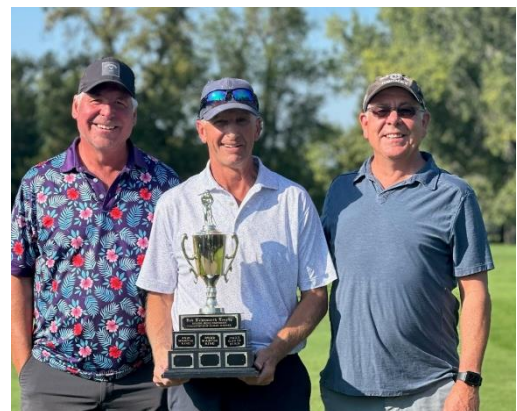


The club is active all year long – during curling season there are leagues every weekday with many spiels & special events on the weekends. The leagues vary from juniors to seniors, from recreational to competitive. During the golfing season, daily golfers & tournament golfers use the PAG&CC Rock & Iron Restaurant & meeting rooms. PAG&CC continues to give curlers & golfers from juniors to seniors the opportunity to enjoy recreation & social events through the sports of curling & golf.

PAG&CC strives to enable participants to enjoy these activities by organizing fundraisers & events that keep the fees affordable. Events such as Draw to the Button contest, Comedy Nights, Music Bingos, Lottery Tickets and socials throughout the year generate incremental income for the Club & fun for participants.

We understand that there are a large number of causes putting stress on corporate sponsorship dollars, so instead of coming back to you on two or three different occasions throughout the year requesting sponsorship we have created a combined Sponsorship package for your review. We are extremely excited about our sport and the future of the games of

curling & golfing in Prince Albert & area, and we hope that you share this excitement, and we look forward to working with you!



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Title Sponsor - \$100,000

- Naming rights to the building / facility – Name on lit sign on side of building facing 22nd Street
 - Your cost of production is approximately \$3125.00 total installed
- 10 year commitment (\$10,000 each year for 10 years)
- First right of refusal for renewing contract
- Name /logo on rocks on selected sheet
- Name in ice at center ice on all sheets (cannot contravene CurlSask, Curling Canada, WCF in years of hosting those events)
- Free 1 night rental of Curling Ice & Tee Room once a year
- PAG&CC website, Facebook, twitter, etc.
- Passes to all major events – seated at luncheon / banquet
- Name at away end of rink
- Name included on letterhead
- Industry exclusivity



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Platinum Sponsor - \$25,000 (to a maximum of 4)

- Naming rights to one room
 - Tee Room, Men's & Ladies Locker Rooms, Lounge, Ice area, deck
- 5 year commitment (5 years at \$5,000)
- First right of refusal for renewing contract
- Name in ice on 2 sheets – hogline or hack
- Sign (4' X 8') on ice surface area
- Free 1 night rental of Curling Ice & Tee Room once a year
- PAG&CC website, Facebook, twitter, etc.



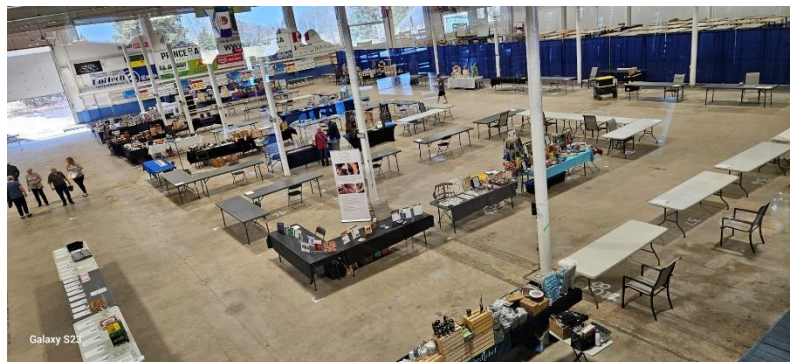
Gold Sponsor - \$15,000 (to a maximum of 5)



- 5 year commitment (\$3,000 for 5years)
- 4' X 8' wall sign
- Ice rings – 1 home & 1 away ends
 - Choice of sheet number on first come, first serve basis
- Free 1 night rental of Curling Ice & Tee Room once a year
- First right of refusal for renewing contract
- PAG&CC website, Facebook, twitter, etc.

Silver Sponsor - \$10,000 (to a maximum of 10)

- 5 year commitment (\$2,000 for 5 years)
- Signage on posts – flag type
- Ice away house logo
- PAG&CC website, Facebook, twitter, etc.



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Custom House (Home End)
\$1500/year + One time production fee

Custom House (Away End)
\$1000/year + One time production fee

Home AND Away End
\$2000/year + One time production fee

Custom Hoglines



Custom Hoglines 2 per sheet
\$400/year + one time production fee

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2' x 2' In Ice Logo

\$300/logo/year + One time production fee



2' x 4' In Ice Logo

\$400/logo/year + One time production fee



4' x 4' Centre Ice Logo

\$500/logo/year + One time production fee

SCOREBOARD SIGNS



FINANCIAL PLANNING

2' X 3' Chloroplast Sign

\$300/year/sign + One time production fee

RINK SIGNS



4' x 8' Chloroplast Sign

BACK OR SIDE WALL \$600/year
+ One time production fee

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Thank you for supporting PAG&CC. The following options are available for annual advertising.
All Sponsorships are for 1 year from October 1st to September 30th.

Building Advertising

- ☐ Back or Side Wall Board (4' X 8')\$600
- ☐ Scoreboard Logo (each)\$300

In Ice Advertising – see diagram for logo placements

- ☐ Home End House Ring – 5 year term\$5,000
- ☐ Home End House Ring – 3 year term\$3,000
- ☐ House Ring – Home End (must be ordered by August 30)\$1,500
- ☐ Away House Ring - 5 year term.....\$4,000
- ☐ Away House Ring – 3 year term.....\$2,500
- ☐ House Ring – Away End (must be ordered by August 30)\$1,000
- ☐ House Ring – Home AND Away End (must be ordered by Aug 30)\$2,000
- ☐ Center Ice (4' X 4' logo).....\$500
- ☐ In ice Decal (2' X 4').....\$400
- ☐ In ice Decal (2' X 2').....\$300
- ☐ Hogline (2 hogline logos one sheet of ice).....\$400
- ☐ Rock Decals X 16\$400
- ☐ Rock Handle Engraving – per rock (5 year term)\$500

All sponsor boards & in ice logos are to be sent to PAG&CC for approval. Sponsors responsible for cost of sign / decal production, which will be included on your invoice. (Approximate cost of production for: House Rings - \$1000, smaller in-ice logos - \$100)

PAG&CC responsible for sign / decal maintenance less wear and tear.

Sponsor Advertising Amount _____

GST (5%)_____

Board /logo production cost_____

Total Amount _____

Sponsor Name:_____

Sponsor Representative _____

Email Address:_____ Phone:_____

Sponsor Signature _____ Date _____

All payments are due by October 1st

2' x 2' →

House →

2' X 2' →

Hogline →

2' x 2' →

4' X 4' Centre Ice →

